

**MUNICIPAL CORPORATION SHIMLA**

**No.MCS/Comm./Winter Carnival-Shimla/2025-10**

**Dated:01.12.25**

**SHORT TERM NOTICE INVITING QUOTATIONS**

Sealed quotations are invited for organizing the "Voice of Shimla" during the Winter Carnival Shimla 2025 scheduled w.e.f. 25th December to 31st December, 2025 (07 days) at the Ridge, Shimla. The interested firms/parties are requested to send their quotations in sealed cover, duly addressed to the Commissioner, Municipal Corporation Shimla on or before 10<sup>th</sup> December 2025 upto 11:00 PM in the O/O Joint Commissioner, Shimla, which will be opened on the same date at 3.30 PM by the tender opening committee under the Chairmanship of Joint Commissioner, M.C. Shimla consisting of Executive Engineer (R&B), Project Director, Accounts Officer, MC Shimla:-

**SCOPE OF WORK**

1. Event Organization.
2. Conceptualize, plan and execute the "Voice of Shimla" including auditions, semi-finals and finale.
3. Stage, sound, lighting and artist coordination.
4. Advertisement/branding management at the venue, ensuring MC Shimla logo/name remains prominently displayed at all times.
5. Raise funds for the event through advertisement rights on stage/backdrops/LED screens for the period permitted by MC Shimla.
6. The bidder shall clearly quote the financial offer to MC Shimla in lieu of advertisement rights.

**SELECTION METHOD - QCBS (QUALITY & COST BASED SELECTION)**

Selection shall be made on the basis of Quality (60 Marks) and Financial Offer (40 Marks).

**A. QUALITY EVALUATION (60 Marks)**

- Experience in Similar Events (25 Marks)
- Work Portfolio & Presentation Plan (20 Marks)
- Technical Capability (10 Marks)
- Past Performance & Feedback (5 Marks)

Minimum qualifying score: 40/60.


**B. FINANCIAL EVALUATION (40 Marks)**

Financial Score = (Bidder's Offer / Highest Offer) × 40

**C. FINAL SCORE = Quality Score (60%) + Financial Score (40%)**

**TERMS & CONDITIONS**

1. The bidder must have at least three years of experience in handling similar cultural/music events and shall submit proof of past assignments.
2. Minimum base price is Rs.1,00,000/-.
3. Quotations must include all applicable taxes/GST. The bidder shall attach PAN, GST and ITRs of last 3 years.
4. An Earnest Money Deposit (EMD) of ₹25,000/- shall be submitted in the form of a Demand Draft in favour of Commissioner, M.C. Shimla.
5. The successful bidder shall deposit a Security of ₹1,00,000/-, refundable after successful completion of the event.
6. Under no circumstances shall the MC Shimla logo or branding be removed/covered from the stage or event area. The Commissioner/Joint Commissioner and Winter Carnival Committee will finalize the event plan, advertisement layout, and execution schedule.
7. MC Shimla reserves the right to reject any or all quotations without assigning reasons.
8. Any dispute shall fall under the jurisdiction of courts within the limits of MC Shimla.

  
Joint Commissioner  
Municipal Corporation,  
Shimla.

**Dated: 01.12.2025**

**Endst. No.MCS/Comm./Winter Carnival-Shimla/2025-10**

**Copy to:**

1. Hon'ble Mayor, M.C. Shimla
  2. Hon'ble Deputy Mayor, M.C. Shimla
  3. All Members of the Tender Opening Committee
  4. I.T. Incharge, M.C. Shimla—to upload on the official website
  5. Notice Board
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